

ALLISON JOHNSON

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Objective

MBA Candidate, concentrating in Marketing, Business Analytics & Supply Chain, with experience in Trade Compliance, AI Agents & Corporate Communications, seeking professional experience.

Skills

- Negotiation
- Storytelling
- Corporate Communication
- Compliance Documentation
- Audience engagement
- Strategic planning
- Copywriting
- Project Management
- Power Automate Workflows
- HTS Classification
- SharePoint
- Social Media Marketing (Instagram, Facebook & LinkedIn)
- Microsoft Suite (Powerpoint, Word & Excel)
- Tableau

Professional Experience

- 06/2026 - 08/2026
Hologic
Marlborough, Massachusetts
Intern, Documentation & Communication
 - Centralized **11** compliance documents in **SharePoint** and surfaced 2 critical procedures on the primary Hologic page, reducing information silos and search locations for a 8-person stakeholder group; achieved **100% completion of defined implementation objectives**.
 - Eliminated **10** manual process steps through a **Power Automate workflow**, reducing processing time for the automated tasks to **less than 10 seconds** and replaced a process previously performed by 6 employees; **automated** deadline monitoring and two-stage email escalation at 30 and 15 days.
 - Developed an **AI-powered compliance reference agent** covering 9 global procedures and 8 core questions, delivering procedure numbers, assignments, deadlines, and work instruction access in **under 10 seconds** to support a 8-person user group.
- 08/2024 - Current
Rochester Institute of Technology, RIT
Rochester, NY
Wellness Peer Educator
 - Educated **138 peers on average per semester** on the importance of six main topics through tabling and events around campus: Social Connection, Alcohol and Cannabis Education, Mental Wellness, Sleep Management, Stress Management, and Sexual Health.
 - Remained calm and patient in student interactions to support individual growth and development.
 - Spearheaded an **independent project** on **public speaking** which was presented to peers for a collaborative discussion.
- 08/2024 - 04/2026
Rochester Institute of Technology, RIT
Rochester, NY
Social Media Ambassador
 - Promote Finance & Administration, primarily Housing & Dining events on campus utilizing social media apps and software's such as **Facebook, Instagram, CapCut & Canva**.
 - Monitored social media trends and leveraged insights to optimize **content strategy** and improve **audience engagement**.
 - Developed and implemented **strategic marketing** plans that led to the production of: **2,387 likes, 95,043 views, 2,963 interactions & 58,406 accounts reached & counting**.

Education & Research

- Expected in 05/2027
Rochester, NY
MBA in Marketing, Business Analytics & Supply Chain
Rochester Institute of Technology
[REDACTED]
- 05/2026
Rochester, NY
Bachelor of Science in English
Rochester Institute of Technology
 - GPA: **3.65/4.0**
 - Minor in Business Administration: GPA: **3.93/4.0**
 - Research: Aided in editorial feedback as a scientific writer on the performance of cellular-synthesis of two anti-cancer agents.

Leadership & Activities

- Spring 2024:** Member of Alpha Chi Sigma, Historian - (Fall '24-Spring '25)