

CASSIE HOCKETT

MBA Candidate and Analyst

SUMMARY

Highly motivated and professional all-source analyst who is skilled in preparing assessments based on the collection, correlation and analysis of intelligence data for employers both in government and private sectors, especially those in business, law enforcement, national security and the military. Current MBA candidate with a focus in project management, innovation, and business analysis.

EDUCATION

Mercyhurst University

Bachelor's Degree in Intelligence Studies
Minor in Law Enforcement
2019 – 2023

Cum Laude

Herman Merit Award

Erie Diocese Scholarship

Presidential Scholarship

Rochester Institute of Technology

Master of Business Administration
Lean Six Sigma Yellow Belt
2023 – 2025

Grad Scholar Business Recipient

Brian E. Hickey MBA Scholarship

E. Philip Saunders Graduate Scholarship

SKILLS

- Agile & Waterfall Project Management
- Statistical Analysis
- Intelligence Analysis
- Business Analysis
- Video Analytics
- Vendor Management
- Open-Source Intelligence
- Law Enforcement
- HUMINT
- Research
- Communication
- Conflict Resolution

SOFTWARE

- Minitab
- Miro
- Workday
- IBM i2 Analyst Notebook
- Python
- Azure DevOps
- ArcGIS
- Adobe Creative Suite
- Power BI
- Microsoft Office, Excel, PowerPoint, Project, Visio, Copilot

PROFESSIONAL EXPERIENCE

Employee Communications and Engagement Specialist-HR

Wegmans Food Markets | July 2024 – Present | Full-time

- Provide qualitative analysis of sensitive information to help leaders make strategic business decisions
- Provide engagement analysis from our employee app “The Dish”
- Produce ad-hoc People Analytics reports for Senior Leadership
- Sole analyst for the Great Place to Work 100 Best Application
- Employee survey analytics

Project Manager

Wegmans Food Markets | Jan 2024 – July 2024 | Co-Op

- Collaborate and work cross-functionally with various business units and teams, throughout the project lifecycle and assist with task management, meeting notes, facilitation and follow-up on key deliverables
- Applied Waterfall and Agile project management to technical and nontechnical projects
- Managed UAT for the transition of the Mainframe to a new environment
- Perform tasks such as data entry, reporting, and analysis.

Risk Mitigation Analyst

Security Executive Council | Aug 2021 – Aug 2022 | Internship

- Specialized in risk mitigation solutions for corporate security leaders and their security programs
- Provided Security State of the Industry reports
- Identified Best Practices and analyzed current threats to various companies
- Utilized Meta databases to provide top tier research to business executives

Seasonal Police Officer

Rehoboth Beach Police Dept | Apr 2022 – Aug 2022 | Full-time Seasonal

- Performed 82 hours of training and enforced local and state laws and ordinances
- Certified in Oleoresin Capsicum Aerosol, Basic ASP Expandable Baton, and CJ-NCIC/Nlets & Security Level 3 Awareness
- Demonstrated sound judgement while under high stress, including life-threatening situations
- Aided the Secret Service in traffic control for President Joe Biden

City Planning Analyst

The City of Pittsburgh | May 2021 – Aug 2021 | Internship

- Aided city officials within the Sustainability and Resiliency Department to develop The Oakland Plan
- Researched policies in foreign nations and presented these policies to city planners.

Data Analyst

The Johns Hopkins University Applied Physics Laboratory | Jan 2020 – May 2020 | Internship

- Forecasting Counterfactuals in Uncontrolled Settings - FOCUS
- Developed and empirically evaluated systematic approaches to counterfactual forecasting and lessons learned processes