

Abigail Ling

abby.r.ling@gmail.com

EDUCATION

Rochester Institute of Technology, Rochester, NY

Master of Business Administration (STEM focus)

Expected December 2024

GPA:

Bachelor of Science in Finance

Graduated May 2021

Recognition and Awards: Summa Cum Laude, Dean's List

GPA: 3.93/4.00

WORK EXPERIENCE

HSBC Asset Management, USA, New York City, NY

July 2020 – Present

Credit Analyst

- Analyzed financial health of corporates, with a focus on the banking sector, using financial statement and ratio analysis to provide comprehensive quantitative and qualitative reviews
- Conducted in-depth research of macroeconomic and industry trends to identify opportunities and risks
- Built technological infrastructure to improve the team's data analysis capabilities including portfolio performance and management, and evaluation of relative value opportunities
- Supported ESG-specific funds by evaluating sustainability strategies of companies

Graduate Development Program Trainee

- Selected from a larger cohort of intern-applicants for an extended two year rotational program focusing on the continued development of: leadership skills, project management skills, financial analysis, and corporate strategy and direction

Transformation

- Executed three multifaceted projects which focused on driving business solutions and fulfilling customer needs: Campaign Enrollment, Defect Management for Credit Card Rewards, and Stop Personal Loans
- Led cross-functional teams of internal staff (IT, Legal, Fraud, Marketing, Digital, Comms, etc.), and external vendors (Mastercard, Engage) as a project manager

Leveraging America's Capabilities

- Optimized US location strategy, size and structure as part of a project team. Responsibilities included creating organizational charts, analyzing teams' FTE and responsibilities, estimating cost savings, and managing interdepartmental workflow

ESG (Environmental & Social Governance)

- Spearheaded research for HSBC's US Sustainability Hub webpage, and oversaw the delivery of the project from start to finish which included overall design, obtaining stakeholder input and approval, and Legal & Compliance approval

Digital Strategy

- Designed and delivered a digital adoption strategy called WalkMe on HSBC's Online Banking platform to improve customer experience

Mortgage Acquisition (July 2020 – December 2020)

- Developed a novel lead management system to more efficiently prioritize customer mining, development, and retention

Law Offices of Elizabeth Jewett Owen, Rochester, NY

June 2019 – July 2020

Legal Assistant

- Organized and maintained case files and assisted the attorney during client meetings
- Researched, composed, and drafted contracts, letters, memorandums, and other legal documents

Barnes and Noble, Rochester, NY

August 2016 – May 2021

Bookseller

- Provided excellent customer service by actively engaging with customers and persuasively selling

VOLUNTEER AND LEADERSHIP EXPERIENCE

Delta Phi Epsilon, Director of Finance, Rochester, NY

January 2020 – June 2020

National Ski Patrol, Swain, NY

October 2015 – December 2019

SKILLS

Proficient in R programming, Extensive knowledge of Microsoft Applications including Excel (PivotTables, VLOOKUP, Macros, etc), Bloomberg Market Concepts Certification, Medical training (OEC certified)

INTERESTS

Learning Japanese • Snowboarding • Acoustic & Electric Guitar • Crocheting • Reading • Swimming & Diving