# Adam Young

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#### **OBJECTIVE**

To obtain a position where I will gain UX design and digital marketing experience

#### WORK EXPERIENCE

Rochester Institute of Technology, Rochester, NY - Real-Time Captionist III September 2015 - present

- Transcription of various spoken liberal arts and technical class and event content for Deaf/hard of hearing students using TypeWell software
- Proofreading and formatting of transcripts for upload
- Assisted in the planning of department educational sessions ("PDs")
- Trained new staff in department policies and position procedures
- Development of staff training materials on internal website ("myCourses")

Alliance Motion Systems, Pittsford, NY - Inside Technical Sales Assistant September 2010 - August 2015

- Generated customer quotes and sales orders for manufacturing automation components in Quickbooks
- Responded to customer calls and emails regarding lead time, pricing and delivery, and shipping
- Uploaded equipment demonstration videos and blog content to company social media channels

#### **VOLUNTEER EXPERIENCE**

Penfield Public Library Foundation, Penfield, NY - Web Design Volunteer January 2023 - May 2024

- Development of new website in Wix for non-profit organization focusing on fundraising efforts for Penfield Public Library
- Creation of social media posts to drive traffic to new website

• Development of style guide for new volunteer staff to reference for branding

## **EDUCATION**

The College at Brockport, State University of New York - Bachelor of Science, Communication: Broadcasting, Minor: English

• Studied courses in broadcast journalism, wrote for the student newspaper, *The Stylus*, edited videos using Final Cut Pro

### **REFERENCES**

Available upon request