

**Lisa Dumas**  
[lid3922@g.rit.edu](mailto:lid3922@g.rit.edu)

**OBJECTIVE:**

To continue my career in communications and community service.

**PROFESSIONAL QUALIFICATIONS:**

**Present - Founder and Executive Director**, Black, Brown, and Diverse Plant-Based People for Equity Inc.

**Former - News Writer and Editor**, Minority Reporter Media Group, Rochester, NY

- Write feature articles for weekly publication.
- Write and edit daily articles for web site.

**Editor**, Corporate Research Group, New Rochelle, New York

- Create, develop and maintain website content; also social media marketing.
- Manage web site content using Content Management System (CMS).

**Communications Associate**, The Winters Group, Rochester, New York

- Write feature articles for diversity-related publications, create, develop and maintain content for company and client newsletters, assist in the research and production of company publications and books as well as research, trend analysis and report writing for clients.
- Create and maintain media contacts at various publications, including *USA Today*.
- Telecommute from remote location using FTP program to share files with headquarters.

**Research Department**, *Rochester Business Journal*, Rochester, New York

- Write feature articles on deadline.
- Check facts.
- Research company trends and revenue for weekly ranking of companies in various industries.

**Contributing Editor**, *About Time Magazine*, Rochester, New York

- Report, write and edit feature articles on deadline.
- Create and develop story ideas, write promotional material.

**EDUCATION & EXPERIENCE:**

- **State University of New York College at Brockport, B.S. Journalism - Dean's list, *Cum Laude*.**
- Corning Community College, Corning, New York, **Associate of Science in Liberal Arts**
- **Black Student Union**, State University of New York College at Brockport
- **National Association of Black Journalists**