# Jordan Goldbourn

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#### **EDUCATION**

## **Rochester Institute of Technology**

Master of Business Administration (MBA)

Rochester, NY August 2020 - Present

### **Nazareth College of Rochester**

Bachelor of Science: Business Management | Minor: Philosophy

Rochester, NY January 2016 - May 2019

### **WORK EXPERIENCE**

# HubSpot

**Enterprise Business Development Representative** 

Rochester, NY May 2022 - Present

- Attain, develop, and nurture opportunities with nationally recognized brands
- Collaborate with Account Executives to strategize and create targeted messaging to c-suite decision makers
- Conduct discovery calls to understand needs of prospects and decide next steps
- Operate CRM system to research potential best fit companies and perform active outreach

# **Automatic Data Processing (ADP)**

Rochester, NY

## **District Manager**

June 2019 - October 2021

- Acquired, supported, and retained small business for the industry leader in Human Capital Management
- Realized a 105% finish of sales against the largest quota month of January
- Collaborated with my partners to sell ancillary services that pair with payroll services
- Supported multiple departments during the COVID-19 pandemic while quickly learning their CRM systems
- Proficient in SalesForce, Oracle, and BigMachines

#### LEADERSHIP EXPERIENCE

### **Automatic Data Processing (ADP)**

Rochester, NY

**April 2021 - June 2021** 

- Mentorship Program
  - Completed relative mentorship trainings
  - Assigned new hire to analyze weak points, create a strategy to overcome weak points, and present results to management
  - Maintained own quota while assisting mentee to realize over a 100% finish on his first month of quota

#### Nazareth Men's Lacrosse

Nazareth College

**Senior Captain** 

**January 2016 - May 2019** 

- Received Block N Award in 2017 for outstanding work ethic
- Devoted 20-plus hours per week among games, practice, strength training, and delegating team
- Active member in the community, volunteering for the Ronald McDonald foundation as well as working with inner city school children