

Anjali Shiyamsaran

UX | PRODUCT DESIGNER

Passionate User Experience Designer and Researcher. Seeking to assist in visual communication and problem-solving through strengths in creativity and collaboration at a full-time or part-time job opportunity. Available following graduation from the Rochester Institute of Technology in May 2022.

CONTACT

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<http://www.linkedin.com/in/anjalishiyamsaran>

PORTFOLIO

<http://www.designbyanjali.com/>

EDUCATION

Rochester Institute of Technology Human-Centered Computing

Expected May 2022

B.S. Degree, Minor in Digital Business

SKILLS & SOFTWARE

UX/UI Design	HTML and CSS
Usability Testing	JavaScript
User Research	Java
Design Thinking	Python
Visual Design	Figma Prototyping
Copywriting	Adobe Creative Suite
Wireframing	
SEO Optimization	

LEADERSHIP & INVOLVEMENT

UX Club

Designer • Sept 2019 - Present

- Attend weekly meetings and company talks regarding applications of user-centered design.
- Curate attractive posters to increase club awareness and attendance.

New Media Club

Sept 2018 - Present

- Gain valuable inspiration regarding UX/UI tools as well as frequent updates on design tips and trends.

WORK HISTORY

Walmart Global Tech | Remote

UX Design Intern • Jun 2021 - Aug 2021

- Designed product prototypes and developed appropriate personas and usage scenarios.
- Advocated for customer in experience workflow and held usability sessions.
- Presented user experience flow and project decisions to leadership.

Saunders College of Business | Rochester, NY

Creative Designer • Jan 2020 - Present

- Assist Executive MBA Program with content creation for various marketing materials.
- Design for printed pieces and online outlets like website, social media, and email communications.

Reporter Magazine | Rochester, NY

Wellness Editor, Writer • Fall 2018 - Present

- Manage writers and designers, and collaborate with section editors to publish views and current topics relevant to RIT students.
- Pitch and present engaging ideas for both print and online articles.

PROJECTS

Mind U | App Design

TV & UX/UI • Sept 2020

- An at-home TV app system that provides mindfulness activities to solve stress and anxiety for those working to better manage their mental wellness.

Mentor | App Design

Mobile & UX/UI • March 2020

- An app to connect incoming university students with upperclassmen in order to help them better adjust to campus life.