

Maryn Gochuico

Objective

Passionate undergraduate with experience in operations and business analysis looking to gain valuable experience in the tech industry.

Education

Rochester Institute of Technology - Rochester, NY
New Media Marketing
Bachelor of Science
Expected Graduation: May 2022
GPA to Date: 3.45
Dean's List (Fall 2019, Spring 2020, Spring 2021)

Professional Experience

Operations Intern • Santander Consumer USA – Dallas, TX

June 2021 – August 2021

- Worked independently on project involving an analysis of the internal non-sufficient fund (NSF) process.
- Utilized data mining tools such as SQL to retrieve and analyze contracts stored in Santander data bases.
- Identified various errors in internal system that caused discrepancies in NSF process, resulting in loss of income or legal risk.
- Developed and presented data in the form of graphs and tables to summarize findings and inform leadership, including SME's and Directors.
- Collaborated with intern group to create process flow charts and criteria to determine manual controls to automate.
- Presented multiple project reports to leadership, including SME's and Directors.
- Utilized Microsoft Office tools including Excel, Visio, Word, Outlook, PowerPoint, and Teams.

Business Analyst Intern • Wegmans Food Markets, Inc. – Rochester, NY

May 2020 – January 2021

- Collaborated and worked cross-functionally on strategic projects across Wegmans' business including website enhancements, eCommerce profitability reporting, document retention policies, and more.
- Created, maintained, and/or edited documents such as business requirements documents, user stories and acceptance criteria, activity dictionaries, and business process flows.
- Utilized Microsoft Office tools, including Excel, Visio, Word, Outlook, PowerPoint, and Teams.
- Managed multiple priorities and provided project reports to leadership, including Directors and Vice Presidents.

Marketing Intern • Infiniti Greens – Binghamton, NY

August 2017 – October 2017

- InfinitiGreens is a microgreens startup focused on direct to consumer microgreen consumption.
- Created @InfinitiGreens Twitter account and developed initial Twitter marketing plan for the startup.
- Featured on prominent accounts from local organizations and businesses.

Key Skills

Technical Skills

Business Analysis
SQL (novice)
Microsoft Office
Final Cut Pro X
iMovie

Soft Skills

Written & Verbal
Communication
Collaboration
Detail-oriented
Self-driven
Lifelong Learner

Extracurricular Activities & Volunteering

RIT Delta Sigma Pi

November 2019 – Present

- Brother of Delta Sigma Pi, a co-ed professional business fraternity that encourages personal and professional development through professional, service, scholastic, and social events.

RIT Women's Club Soccer

August 2018 – Present

- 2021 President and Captain.
- 2020 Co-President and Captain.
- 2019 Vice President and Captain.
- Responsible for hiring referees, managing club budget, purchasing equipment, organizing game times and locations, and reserving turf time slots.
- Club Finance Certified.