

**Ayele Mystic**  
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## **EDUCATION**

### **Rochester Institute of Technology**

(New Media Marketing) 4th Year

2016 - Present

### **Cesar Chavez Public Charter High**

2012 - 2016

## **Career Objective**

Creativity and Innovation have propelled me in my studies and in my personal experiences. I am seeking an opportunity that allows me to utilize my creative mind and talents in order to provide a unique perspective to the forefront of modern industries.

## **SKILLS & ATTRIBUTES**

- **Team Member** - Being involved in community leadership programs (see New Orleans and Back) has stimulated my ability to be an active and engaged team member.
- **Creativity** - My imagination has allowed me to express my creativity through my interests in social media, culinary arts, fashion, style, & photography.
- Proficient in **Microsoft Office**
  - Word
  - Powerpoint
  - Excel
- Took courses in Adobe Premiere (Tiger Woods Learning Center) and Lightroom
- Expertise in culinary arts and creative cultural cuisine. (5+ years)
- Expertise in New Media Platforms and the Online Social Diaspora.
  - Instagram
  - Facebook
  - Twitter
  - Youtube

## WORK/INTERN EXPERIENCE

### Acklyn Lynch Foundation (Summer Intern) 2017

- As an intern for the newly forming Acklyn Lynch Foundation, I was able to work with Dr.Lynch's esteemed art collection in order to create inventory, appraisal, and a Marketing Plan for the eventual loaning program of said pieces.
- This required photographs of the works, an excel database entry for each detail, researching/contacting appraisers for valuation, and a Marketing Plan for how the foundation can create an Art Loan Program for museums and University exhibitions.

### Crossroads Cafe RIT (Grill Cook) Fall 2017

- As a student worker, working at the Crossroads Cafe requires the ability to take customer orders, prepare meals when necessary, maintain a clean work space, as well as keeping menu items stocked and ready to serve.

### Stokes Kitchen (Summer Intern) 2019

- As an intern for the Stokes Kitchen it was my responsibility to oversee menu development for the Fall Term of Washington DC Public Schools, as well as their Newly Founded Social Media Engagement.

### Brue Coffee (Barista) 2018

- As a Barista It was my responsibility to prepare both hot and cold coffee drinks as well as prepare various menu items such as salads and sandwiches. I would typically be the only person on staff for my closing shift.

### Mystic Kitchen (Founder) 2019

- Started my own business with a strong presence on Social Media and in the Greater Rochester area. Mystic Kitchen has done various Pop-Up Restaurants and Catered Events in Downtown Rochester and has been contracted to serve both vegan and non-vegan food items at private events along the east coast.
  - @\_mystickitchen (for reference on Instagram)

## **VOLUNTEER EXPERIENCE**

New Orleans and Back, October 2013

- Artist Committee, Supervised the student art projects
- Created and marketed art at the local farmer's market in order to raise funds to travel to New Orleans and contributed to the rebuilding of the community after the devastation caused by Hurricane Katrina
- Organized and participated in local community service projects in Washington, DC
- Developed lesson plan to empower middle school students

10th Grade CAP - Gentrification and Housing Policy

"Through New Orleans and Back," June 2013

- Dialogue with officials from HUD and DC Housing regarding housing policy in both Washington, DC and New Orleans
- Gained first hand insight from a victim of Hurricane Katrina
- Developed policies about gentrification, education and housing in Washington, DC and New Orleans
- Created physical sketches of an ideal urban city