

## Summary

Dedicated filmmaker and avid collaborator with nearly three years of professional broadcast experience hoping to continue working as a Production Coordinator. Natural leader, adept at management. Motivated and a fast learner with fantastic attention to detail. Hardworking and reliable worker that thrives in fast-paced, deadline-based work environments, able to balance multiple projects simultaneously. Comfortable in all aspects of the filmmaking and broadcast process from pre-production to post-production.

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## Education

### BFA in Film Production with a Minor in Marketing

Rochester Institute of Technology • ROCHESTER, NY

05/2021

Maintained an average GPA of 3.8 through four years at RIT. Helmed numerous successful student films as director, one of which was selected as an honorable mention at RIT's Honor's Show. Produced numerous successful films, where I was responsible for call sheets, budgeting, and securing locations. Currently editing a 90's period film that I directed last semester. Minor in marketing with a focus on social media and digital marketing.

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## Experience

### Director of Production

RIT SportsZone • ROCHESTER, NY

10/2018 - Present

Promoted to a director in late 2019. Director of the student staff of RIT's award-winning sports broadcast outlet. Responsible for managing and scheduling employees for shoots, hiring new employees, production management, shooting and supporting package shoots, such as interviews and stories, as well as working various positions shooting Hockey games, from directing to working camera to running replay for the TV broadcast. Played a significant role in a broadcast that won "Best Collegiate Live Non-Game Production" at the 12th annual Sports Video Group's 2020 College Sports Media Awards.

### Director of Internet Marketing

Franklin-Stevens Jewelers • York, PA

04/2014 - Present

Began internet marketing in late 2020. Part-time position. Developed an e-commerce site that allows customers and employees to view current store prices and inventory as well as purchase items. Created and managed multiple social media accounts utilizing Hootsuite, increasing customer retention through interaction, as well as through content creation. Developed and tested numerous online ad campaigns which increased overall awareness for the business.

### Video Production Specialist

Rochester Institute of Technology • Rochester, NY

12/2019 - 05/2020

Directed, produced, and edited a promotional video for RIT's Expressive Communication Center. Worked with the center's director to organize and create a video that matched her vision. Video is now displayed on the ECC website.

### Teacher's Assistant

Rochester Institute of Technology • Rochester, NY

08/2019 - 12/2019

Aided Munjal Yagnik in facilitating his Directing class. Provided feedback and advice for student assignments as well as giving constructive criticism for student projects.