

Angel Keppler

Advertising Photographer / Marketing Expert

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EXPERIENCE

Social Media Manager / KaeRae Marketing

June 2020 - Present

Increasing engagement throughout platforms, planning posts, gaining clients trust, designing themes throughout their media, Email marketing, analyzing data, creating marketing strategies

Ellie Activewear / Photographer / Promoter

April 2018 - Present

Captured photos of their products following their guidelines and suggested ideas to promote them on social media platforms.

FOCL / Photographer/Promoter

October 2019 - October 2019

Captured photos of their products following their guidelines and suggested ideas to promote them on social media platforms.

Owego Free Academy/photographer

September 2017 - June 2018, Owego

Took photos/videos at sporting events

EDUCATION

Rochester Institute of Technology, Rochester

August 2018 - Present (December 2021)

A major in Photo-Ad and a minor in advertising and marketing

Owego Free Academy, Owego — High School Diploma

September 2014 - June 2018.

PROJECTS

Special Olympics — editor

Sorted through millions of photos and kept everyone's work organized.

LXR Media - Project Coordinator

Assisted in business plan, created marketing strategies + advertisements.

SKILLS

Critical thinker, Creative, Time management, media law, optimistic, driven, fast learner, competitive, computer skills, problem-solving, management skills, Open-minded, customer service, constructive criticism.

Other Experiences

Experience working with a big following on social media and advertising products for companies while helping their engagement/analytics increase.

Adobe Suite

Freelancing marketing for businesses

LANGUAGES

English, French

