

Kasey Mathews

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EXPERIENCE

Reporter Magazine, Rochester, NY — Editor in Chief

March 2019–Present; Sept 2016–March 2020 (Writer; Section Editor; Print Editor)

Responsibilities include managing hiring and supervising the editorial board, managing a budget of over \$150,000, organizing meetings, overseeing the direction of the organization and leading an approximately 100-person staff.

R.I.T. Orientation, Rochester, NY — Development Coordinator

Nov 2019–Present; Aug 2016–2018 (Orientation Leader) Aug 2018–2020 (Supervisor)

Responsibilities include hiring and training our staff of 160+ Orientation Leaders and Supervisors, plan and compile content, host a twice-weekly webinar with campus partners and execute administrative tasks.

R.I.T. Study Abroad, Rochester, NY — Global Ambassador

Aug 2017–Present

Responsibilities include promoting study abroad through partnership with the Study Abroad Office and various other departments, hosting information panels, conducting advising sessions, planning events, advertising said events and working one-on-one with students.

EDUCATION

R.I.T., Rochester, NY — Masters in Business Administration

Graduation: May 2021 (Anticipated)

Currently pursuing a Masters of Business Administration, with concentrations in Marketing and Public Policy.

R.I.T., Rochester, NY — B.S. in Business Management

Graduated: May 2019

Obtained a Bachelor of Science in Business Management, with minors in International Business and Advertising & Public Relations.

SKILLS

Cross-Cultural Management

PR Writing

AP Copy Editing

Project Management

Meeting Management

Crisis Communications

Minitab

MISCELLANEOUS

Delta Sigma Pi:

Professional Business Fraternity,
2017–Present

Chancellor, 2018–2019

VP Alumni Relations, 2020–2021

Study Abroad:

RIT Croatia — Zagreb

Spring 2017

ROC Your Global Future:

Conference Presenter —

“Involvement at Your
University,” Nov. 2018

Global Business Group:

Communications Director,
2017–2019

Travel Club:

Vice President, 2017–2018

President, 2018–2019

Business Mentorship Program:

Mentor, 2017–2020